

PRESIDENT'S PARK

PUBLIC USE REPORTING AND COUNTING INSTRUCTIONS

Following are detailed instructions for collecting and reporting data to be entered on Form 10-157, Revised, Monthly Public Use Report by President's Park. These instructions are effective the date of issuance and will continue in effect unless changed by amendment or by memorandum from the Socio-Economic Studies Division to the superintendent approving a requested change.

Each item below describes the procedures to be followed in collecting public use data and summarizing the various elements of those data for entry on the corresponding line on the 10-157, Monthly Public Use Report.

Recreation Visits

1. A hand count of visitors stopping at the Information Kiosk.
2. Visitors using the Ellipse area is estimated in Table 1.
3. An estimate, by park police, of visitors attending special events.
4. An estimate, by park police, of visitors attending demonstrations.
5. The number of visitors entering the White House visitor center.

Table 1

Estimated Ellipse Visitors per Day by Season

SEASON	ESTIMATE RECREATION VISITORS BY DAY
WINTER (JANUARY, FEBRUARY)	50
SPRING (MARCH, APRIL, MAY)	200
SUMMER (JUNE, JULY, AUGUST)	250
FALL (SEPTEMBER, OCTOBER, NOVEMBER, DECEMBER)	150

Recreation Visitor Hours

Recreation visitor hours are the sum of the subtotals of each of the categories listed in Table 2. Each subtotal is the results of multiplying the number of visitors associated with that category by its length-of-stay multiplier.

Table 2

Average Length-of-Stay Multipliers by Category

CATEGORY	AVERAGE LENGTH-OF-STAY
KIOSK INFORMATION BOOTH	0.16 HOUR
ELLIPSE RECREATION ESTIMATE	2.0 HOURS
SPECIAL EVENTS	2.0 HOURS
DEMONSTRATIONS	2.0 HOURS
WHITE HOUSE	1.0 HOUR